

The Humane Society of Tuolumne County

Web Site Advertising Rates www.hsotc.org

Our web-site is growing more successful all the time. The number of hits per month has doubled since May 08 and continues to rise by approximately 9% each month. 2009 brings with it a new face for our web site, as we are currently in the process of re-structuring it completely. We feel that this “face-lift” will add to our site, making it easier to navigate and providing more information overall to our viewers and supporters.

Advertising with us consists of a “button” on our **home page** that is a link to your web site, and a link under our RESOURCES link that also brings the viewer to your page. A minimum 6 month commitment is required. Listed below is the statistical data for December of 2009 for our site’s hits.

Reported period	Month Dec 2008				
First visit	01 Dec 2008 - 02:49				
Last visit	31 Dec 2008 - 21:57				
	Unique visitors	Number of visits	Pages	Hits	Bandwidth
Viewed traffic *	481	640 (1.33 visits/visitor)	1064 (1.66 pages/visit)	27084 (42.31 hits/visit)	244.98 MB (391.97 KB/visit)

Home page advertising button/link-one size available only(standard) AND a link in our RESOURCES directory:

\$150 for 6 months
\$280 for 12 months

Email your logo to marketing@hsotc.org along with any specific wording (3 line max) and you will receive an email regarding specific time frames for your ad with a proof.



Web Advertising Order Form



Name _____

Company _____

Address _____

City, State, Zip _____

6 months _____ 12 months _____ Total Cost \$ _____

Please remit this form and payment to: Humane Society of Tuolumne County
Attn: Web Advertising
P.O. Box 830
Jamestown, CA 95327

